



Focus Group
Manifesto
**„Money with
Meaning“**

In order to lead our **companies** towards a **sustainable future**, we commit ourselves to the following measures:

short-term (2 years)

- give preference to ethically acting businesses in all our business relations
- We will change our accounts to ethical banks
- We commit to regular non-financial reporting

medium-term (5 years)

- negotiate with and guarantee fair prices for all partners along our supply chains
- to pay decent living wages for all our employees

long-term (10 years)

- to financing and use of funds based on ethical criteria only
- contribute to the goal of 100% ethical finance and insurance
- integrate our enterprises into a stakeholder network of financial responsibility
- take steps to demonetize social relationships

The transition to a **sustainable economy** can only succeed with political support. We therefore demand following measures:

short-term (2 years)

- the implementation of the EU Action Plan on Sustainable Finance

medium-term (5 years)

- EU regulation requiring ethical investment for the insurance sector
- regulation of the financial sector that fosters sustainability
- public credit guarantees for ethical investments
- the issuance of government bonds for the economy of the common good

long-term (10 years)

- adequate tax on property and financial transactions (tobin tax)
- a regulatory framework for complementary currencies
- to transform the KfW (public credit bank for reconstruction) into the KfNE (public credit bank for sustainable development)